

DIGITAL MARKETING SPECIALIST

Department: Marketing & Communications

Responsible to: Director of Marketing

Location: Dorchester, Ontario Office

Hours: 40 hours/week for 10 to 16 weeks

Salary: \$21/hour



SUMMARY

Do you love using digital tools to solve problems and streamline communication? Are you passionate about seeing the gospel reach the unreached? As part of the Marketing & Communications Team, this individual will bring strong technical skills to help optimize our CRM, website, email automations, digital campaigns, and analytics tools—advancing the mission of Pioneers Canada through strategic digital infrastructure.

MINISTRY FOCUS

Pioneers Canada is a Christ-centered, interdenominational missions organization with a passion to send cross-cultural missionaries into regions where few people have ever had the opportunity to hear of Jesus. As such, each employee of Pioneers Canada shall:

- Be a passionate follower of Jesus Christ, who is in wholehearted alignment with [Pioneers Values and Beliefs](#).
- Conduct themselves in a Christ-like manner at work and outside the workplace.
- Participate in weekly staff gatherings and monthly prayer meetings.

TASKS & RESPONSIBILITIES

- Under the direct supervision of the Director of Marketing
 - Support and maintain our Virtuous CRM
 - Manage digital ad tracking, analytics, and conversion events
 - Optimize the website (WordPress) for SEO, speed, and usability
 - Support the wider team with technical needs, training, and documentation

QUALIFICATIONS

- A committed believer who is passionate about seeing the good news of Jesus spread throughout the world
- Active participation in a local fellowship
- Experience in digital marketing, marketing technology, or a related field
- Experience in missions or nonprofit work is helpful but not required
- Must work in-office at Pioneers Canada (Dorchester, ON)

If interested, please send your resume and references to Kelly Marie at hr@pioneers.ca. As per Pioneers Canada policy, anyone hired for this position will need to complete a Vulnerable Sector police check.

Please note, we will accommodate the needs of persons with disabilities in our hiring process. Should you require any accommodations during the hiring process or for this application, please email hr@pioneers.ca or call the office at 866-268-8778.